



ANNUAL REPORT

2018-2019

THE NEED

IN SOUTH CAROLINA:

42%

of people live in a childcare desert, where there are more than three times as many children as licensed child care slots

53%

of children ages 3 and 4 are not enrolled in nursery school or preschool



IN ALLENDALE COUNTY:

416

children under age 5

74%

of young children live in poverty or low-income households

73%

of kindergartners are considered “not ready” for school

OUR MISSION

To collaborating with other entities, First Steps helps Allendale County families and caregivers prepare their children for school success by maximizing public and private community resources to deliver, enhance and expand high-quality early childhood services.

OUR APPROACH



High quality programs and services for children and families



Intensive training, resources and support for childcare providers



Strategic partnerships and community education

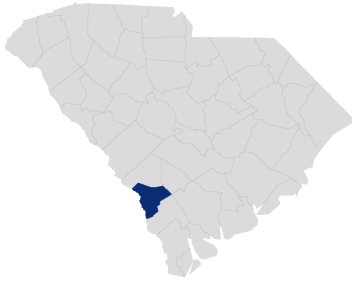
OUR IMPACT

410

number of children and adults served by Allendale County First Steps in 2018-2019

JOIN US

We rely on a community of partners, donors, and volunteers – **people like you** – who believe in a brighter future for children and families in our community.



OUR STORY

We are motivated and full of optimism that we are on a track to success. We are full of anticipation as we see the faces of board members, staff, parents, community friends and partners in commitment, collaboration and support to meet our goals. To each of you we cannot thank you enough for your support and are honored and proud to have the opportunity to serve our community and work together as we focus on our community's children.

OUR GOALS

Allendale County strategic goals set the direction for how our organization intended to work in collaboration with state and local partners as we focused on advancing Allendale County First to implement its mission and address the needs of its focus population, the **Ready Kindergartener** for the year's plan.

- Goal 1:** Expand the reach of programs and services of Allendale County First Steps:
- Goal 2:** Increase and improve access to early childhood services in the community to ensure children in need are enrolled in quality early education programs
- Goal 3:** Increase public awareness of Allendale County First Steps and mobilize community to work in support of Allendale County First Steps mission

Education is the doorway to opportunity and success;
enter graciously !!!

Theresa Kennedy, Board Co-Chair

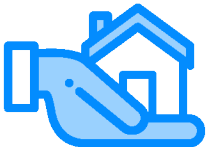


PARENTS AS TEACHERS



an evidence-based program

Parents as Teachers (PAT) is a home visiting program designed to build strong communities, thriving families and children who are healthy, safe and ready to succeed. PAT services include:



Personal visits from a parent educator at least twice monthly



Monthly group connections with other PAT families



Screenings and assessments to identify developmental concerns



Connections to outside resources that families may need to succeed



PAT IN THE NEWS

PAT recently received the highest rating from the federal Prevention Services Clearinghouse. This recognition validates the effectiveness of Parents as Teachers as a strategy for improving parenting practices, promoting early detection of developmental delays and health issues, preventing child abuse and neglect, and enhancing school readiness and success.

PAT IN ALLENDALE COUNTY 2018-2019

31

families served

661

total home visits

Families that participate in our PAT program can identify their strengths and set goals for their children and themselves.



Parents as Teachers®



COUNTDOWN TO KINDERGARTEN



an evidence-informed program

Developed by South Carolina First Steps – and identified as a promising state practice by the National Governor’s Association in 2005 – Countdown to Kindergarten (CTK) is a home visitation program pairing the families of rising kindergartners with their future teachers during the summer before school entry. Teachers complete six visits with each family, establishing strong connections during the summer that facilitate classroom learning throughout the year.

CTK BY THE NUMBERS 2018-2019

2

kindergarten teachers
trained as home visitors

20

children served

120

total home and school
visits

“ Thanks to Allendale County School district for your generous support of our Countdown to Kindergarten program.

Education is a good investment with great community interest.”





CHILD CARE TRAINING



an evidence-based program

High-quality child care hinges on high-quality professional development that meets the needs of the local child care workforce. Our training programs are certified through the SC Center for Child Care Career Development and include topics in the areas of nutrition, health and safety, curriculum, child guidance, professional development and program administration. Our 2018-2019 trainings included:

Connecting Parents to Community Resources

Emotional Development of Young Children

Exploring Licensing Regulation-Crossing Over

Language Development of Young Children

Let's Look At Mental Health Differently

Health & Physical Development Standards

No! No! No! Biting-Supporting Teachers When a Child Bites

Physical Development & Health

Nutrition: Sugar, Sugar, Sugar-Are There any Nutritional Benefits

TRAINING BY THE NUMBERS 2018-2019

28

total training attendance

25

child care teachers and directors served

9

number of training sessions offered

Every child is unique and together makes this world a beautiful garden of educated flowers.

Racheal Gill, Lead Teacher-Little New Steps Child Care



CHILD CARE SCHOLARSHIPS



an evidence-based program

For many families in Allendale County, the cost of quality child care is out of reach. Our scholarship program makes payments to child care providers to care for children from low-income families so their parents can return to school or work.

Allendale County First Steps offers scholarships to families enrolled in our Parents As Teachers program, as well as income-eligible children whose parent attends school or works at least 30 hours per week.

SCHOLARSHIPS BY THE NUMBERS 2018-2019

24

number of children
served

2

number of providers
served

53

number of
developmental
screenings provided

**100% the money paid to child care providers
goes back into our local economy to benefit the
citizens of Allendale County.**



COMMUNITY PARTNERSHIPS

Addressing the needs of young children is a shared endeavor. In addition to providing services to families and support for child care providers, Allendale County First Steps mobilizes partners and community members to ensure all children in Allendale County begin school ready to succeed. We serve

as a:

LOCAL PORTAL

connecting preschool children and their families to services

CONVENER

of community stakeholders to develop an effective and comprehensive early childhood system

CHAMPION

of the importance of school readiness to our children's future

OUR PARTNERSHIPS BY THE NUMBERS 2018-2019

87

data point

796

data point

“We must learn to learn, learn to live and learn to work.”
It does take a village to raise a child.

Theresa Kennedy, Board Member Co-Chair



OUR SUPPORTERS

Through partnerships and collaborations, as well as financial support from grants and contributions, Allendale County First Steps leverages state dollars to enhance and expand to children and families.

FUNDING SUPPORT

Allendale County School District: \$3,300

Coastal Community Foundation \$3,500

Private Donors: \$1,058

IN-KIND SUPPORT

Allendale County School District

Little New Steps Child Care Center

ABC Scholarship Program

Town of Allendale

County of Allendale

JOIN US

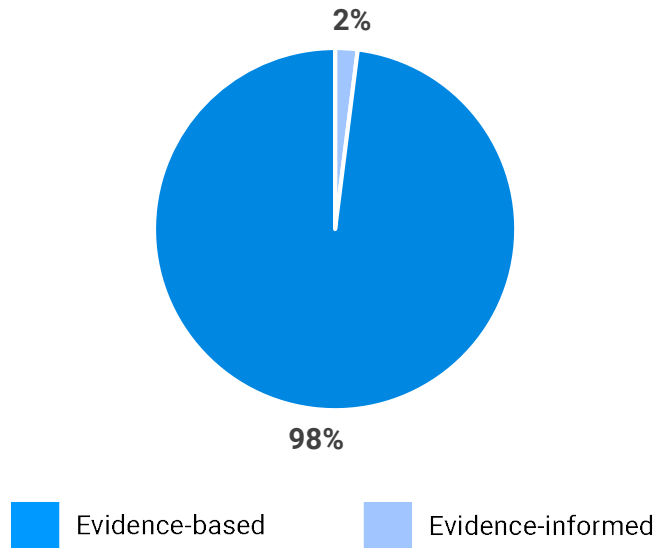
For more information on partnership opportunities, visit scfirststeps.org/Allendale



FINANCIAL HIGHLIGHTS

OUR INVESTMENT IN QUALITY

Expenditures of State Funds by Program Type



ESTIMATION OF COST SAVINGS

Since inception, Allendale County First Steps has leveraged **\$1,293,833** from sources outside of state government.

That's **\$0.36** for every state dollar.

SUMMARY OF EXPENDITURES BY STRATEGY

	State Funding	Federal Funding	Private Funding	In-Kind Contributions	Total
Administrative Functions	\$9,570.40			\$1,634.19	\$11,204.59
Core Functions	\$18,190.40	\$714.91		\$3,251.00	\$22,156.53
Parents As Teachers	\$101,851.37		\$1,683.57	\$27,616.43	\$131,151.37
Countdown to Kindergarten	\$6,553.70		\$4,389.95	\$538.93	\$11,482.58
Child Care Trainings	\$6,112.30	\$4,499.33	\$562.70	\$38,595.26	\$49,769.58
Child Care Scholarships	\$54,699.04			\$16,634.19	\$71,333.23
Total Expenses	\$196,977.43	\$5,214.23	\$6,636.22	\$297,097.88	\$297,097.88



LEADERSHIP

BOARD OF DIRECTORS

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Patricia Hall, Executive Director
Debra Robinson, Parent Educator
Alma Eady, Parent Educator

CONTACT US

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